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Superior Court of California County of Sacramento

06/21/2024

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Pursuant to the Court's May 10, 2024, Minute Order ("Order") regarding Plaintiff Kali Bates' and Plaintiff Michael Johnson's ("Plaintiffs") Motion for Preliminary Approval of Class Action and PAGA Settlement ("Motion"), Plaintiffs respectfully submit this supplemental briefing to address the issues raised by the Court in its Order. For reference, any exhibits referred to in this supplemental briefing are the same that were submitted with Plaintiffs' Motion on December 26, 2023.

### I. WHY IS A CLAIMS MADE PROCESS STILL APPROPRIATE GIVEN THE OTHER RELIEF SOUGHT IN THIS MOTION?

As stated in Plaintiffs' initial moving papers, MVP Event Productions, LLC ("MVP"), is not represented and has not participated in this litigation for some time now. See Declaration of Justin P. Rodriguez ("Decl. Rodriguez"), ¶ 2. It is not expected that they will change that course of action in settlement administration proceedings. See id. However, it cannot be the case that a defendant can thwart a reasonable settlement, or a class action in general, just by ignoring it and refusing to participate. The parties have crafted the proposed settlement in a way that first provides the ability to attempt obtaining Class Member information from MVP in order to supplement the information that Defendant Legends Hospitality, LLC ("Legends"), has for Class Members. See Exhibit A, ¶ 7.3 (Joint Stipulation Regarding Class Action and PAGA Settlement and Release" ["Agreement"]); Decl. Rodriguez, ¶ 3. However, given the expected non-compliance of MVP, it also provides a practical means for the parties to continue administering the settlement notwithstanding the expected noncompliance. See Decl. Rodriguez, ¶ 4. The contingent publication notice and claims-made process outlined in the Agreement work in tandem and provides a necessary supplement to the known information about Class Members to make sure due process is given. See Exhibit A, ¶ 7.3. This is a typical process approved by courts where relevant information necessary to administer a settlement is unknown. See, e.g., Laffitte v. Robert Half Internat. Inc., 1 Cal.5th 480, 486, 503 (2016) (California Supreme Court upheld approval of claims made settlement: "The settlement agreement in this case provided for a true common fund fixed at \$19 million, without any reversion to defendant and with all settlement proceeds, net of specified fees and costs, going to pay claims by class members." (internal citation omitted)); Munoz v. BCI Coca-Cola Bottling Co. of Los Angeles, 186 Cal. App. 4th 399, 401, 403 (2010) (affirming trial court's order approving wage and hour class action settlement with claim

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form process); Wershba v. Apple Computer, Inc., 91 Cal.App.4th 224 (2001) (affirming class action settlement where settlement notice included claim form and notice by publication); Shames v. Hertz Corp., 2012 WL 5392159, at \*9 (S.D. Cal. Nov. 5, 2012) ("[T]here is nothing inherently objectionable with a claims-submission process, as class action settlements often include this process, and courts routinely approve claimsmade [sic] settlements."); Dennis v. Kellogg Co., 2010 WL 4285011, \*6 (S.D. Cal. 2010) ("The proposed method of notice is reasonable. Defendant will provide notice to the class after preliminary approval of the proposed settlement. Because Defendant does not sell directly to consumers, there is no way to identify class members directly. Therefore, Defendant will publish a Publication Notice in targeted sources based on market research about consumers who purchased the products") (reversed and remanded on other grounds); In re Tableware Antitrust Litigation, 484 F.Supp.2d 1078, 1080 (N.D. Cal. 2007) ("Because defendants do not have a list of potential class members, the court agrees with plaintiffs that notice by publication is the only reasonable method of informing class members of the pending class action and the Lenox settlement"). Additionally, it is important to note that, despite the claims-made process, 100% of the Net Settlement Amount will still be distributed to Participating Class Members just like what was approved in *Laffitte* and *Munoz*. See Exhibit A,  $\P$  1.29, 5.8.1. There is **no reversion**.

# II. WHY IS POSTING ON SOCIAL MEDIA SITES NECESSARY EVEN IF THE CONTACT INFORMATION IS PROVIDED AS STATED IN THE PROPOSED ORDER?

As stated above, it is not expected that MVP will provide Class Member information and, to the extent it did, it is not clear how reliable the information will be. *See* Decl. Rodriguez, ¶¶ 2, 4. While posting on social media sites is not necessary where alternative publication in traditional print media is done, it is considerably less expensive than traditional print media. Furthermore, because social media posting occurs over the internet, is not subject to the same geographic limits faced by publication in traditional print media. The use of social media posting in addition to any information already in possession of MVP or Legends is a "belt and suspenders" approach to ensuring due process is given to Class Members in the settlement administration. *See Roes, 1-2 v. SFBSC Mgmt., LLC*, 944 F.3d 1035, 1046-1047 (9th Cir. 2019) (finding the notice to the class insufficient where, in a case where there were concerns about the ability to reach employees by mail, no other means of notice were provided,

including "information about the settlement [that] could have been electronically disseminated through social media or postings on any relevant online message boards"). Plaintiffs and Legends would rather default to giving more notice than may ultimately be required, which is why social media postings were included in the settlement agreement and proposed order. If, however, the Court does not order MVP to post on its and/or Ridgeview's social media, Plaintiffs and Legends are amenable to revising that portion of the settlement agreement.

# III. HOW IS PLAINTIFFS' CONTENTION THAT RIDGEVIEW VISTA IS A SUCCESSOR TO MVP ENOUGH TOT BRING RIDGEVIEW VISTA WITHIN THE COURT'S JURISDICTION?

The proposed order will likely need to be amended to more accurately reflect the contingent notice provisions in the Agreement. Because Ridgeview is not a party to this litigation, the Agreement, and did not receive notice of the approval proceedings, a contention about successorship would not be enough to bring Ridgeview within the Court's jurisdiction. However, the Agreement does not directly require Ridgeview to take any affirmative steps. Instead, it is to allow the parties to effectuate notice, in part, by MVP posting the notice on MVP's and/or Ridgeview's public social media sites. See Exhibit A, ¶ 7.3; see also, Roes, 1-2, 944 F.3d at 1047 (noting that notice could be effectuated by posting on non-party websites and social media pages likely to reach class members); Cf. Faison v. Jones, 440 F. Supp. 3d 1123, 1135 (E.D. Cal. 2020) (noting social media sites are public forums). The Agreement provides that, to the extent that less than all of the Class Members' information is provided directly by Legends and/or MVP, notice may be posted on the Claims Administrator's website as well as social media sites related to MVP and Ridgeview. See Exhibit A,  $\P$  7.3. Then, to the extent that such postings are not able to take place for any reason, notice via publication in traditional print media outlets where the staffing with Legends took place will be completed. See id. There are no direct requirements or affirmative obligations put on Ridgeview or to be required by the Court regarding Ridgeview. Instead, the Agreement puts the requirements on the parties to place notices in public forums associated with MVP and Ridgeview.

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For the foregoing reasons and those stated in Plaintiffs' Motion for Preliminary Approval of Class Action and PAGA Settlement, Plaintiffs respectfully request the Court grant preliminary approval.

Dated: June 21, 2024

Shimoda & Rodriguez Law, PC

By: Galen (). Shirhoda Justin P. Rodriguez Renald Konini Attorneys for Plaintiffs